

ALONNA JOHNSON

JOURNALIST

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EDUCATION

University of Cincinnati

Media Production, Bachelor of Fine Arts

Broadcast Journalism Concentration

Philosophy, Bachelor of Arts

2020-2024

GPA: 3.48/4.0

Deans' List: 6 semesters

COURSEWORK

Newsriting and Production

Journalism Research

Media Issues and Ethics

Feature Writing

Talent Development

SKILLS

Adobe Premiere Pro, InDesign and Photoshop

Photography and Video Editing

SEO

Web Design

Social Media Content Calendar

LEADERSHIP

Vice President- Darwin T. Turner

Ambassadors- April 2022 to April 2023

Vice President of Recruitment- Theta Phi

Alpha- March 2021 to Nov 2022

University Honors Scholar

Earned over 130 volunteer hours

REFERENCES

Presented upon request

PROFILE

I am a dedicated senior in college pursuing a degree in Media Production with a concentration in Broadcast Journalism. My skills in video production, graphic design article writing and social media content creation have equipped me with the tools necessary to thrive in this dynamic industry. After college, I hope to become a Multimedia Journalist, where I can leverage my expertise to inform, engage and inspire viewers with impactful stories.

WORK EXPERIENCE

News Intern

WXIX-FOX 19

Aug 2023 - Present

- Aids in the production of the newscasts and reporter's stories by interviewing subjects, editing videos and writing articles
- Shadows anchors and reporters to gain understanding of on-air delivery and newscast production

Student Content Creator

Bearcast Media

Aug 2021 - Present

- Pitched, produced and edited short videos including PSAs, ads and news stories to inform and entertain the University of Cincinnati student body and related parties
- Produced and edited 2-30 minute podcasts whose topics included college student self-improvement and sports commentary

Visual Communications Intern

Sullivan Solutions LLC.

May 2023 - Aug 2023

- Created and proofread written and visual content including but not limited to blog posts, press releases and social media captioned posts
- Created and maintained multiple social media calendars and marketing emails

Social Media Assistant

Coalition of Care

Jan 2023 - May 2023

- Worked along the staff in coordinating branded photo and video content
- Utilized social media and newsletter platforms to build and maintain a database of volunteers and churches.